

# Case Study

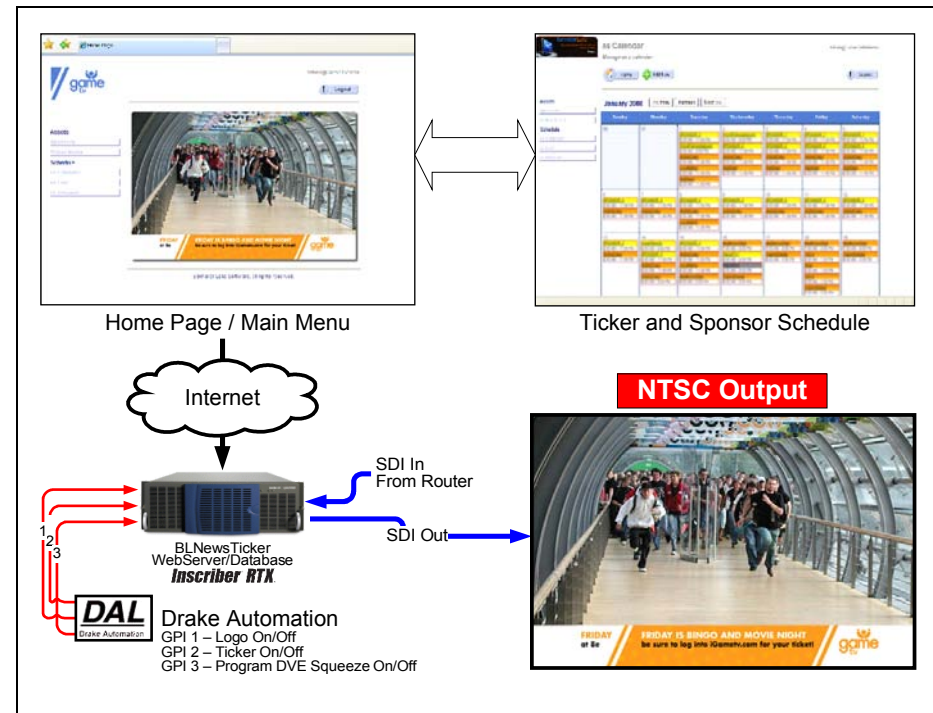
GameTV – BLNewsTicker



**Customer:** GameTV  
**Application:** BLNewsTicker with secure web-based interface.  
**Solution:** BLNewsTicker, Inscriber RTX, MySQL and ASP.net  
**Platform:** Inscriber RTX

GameTV required a secure web based application to remotely manage and control assets for their channel branding.

- The secure web-based application allows users to enter content and sponsor images remotely.
- Administrative profile allows rights and privileges to be defined for each user account.
- Main application provides full management and scheduling of all ticker assets, including logos, sponsors and ticker content.
- All assets can be previewed as a list or calendar before scheduling them to air.
- Drake automation provides GPI triggers for logo on/off, ticker on/off and DVE squeezeback of active video.



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