

# Case Study

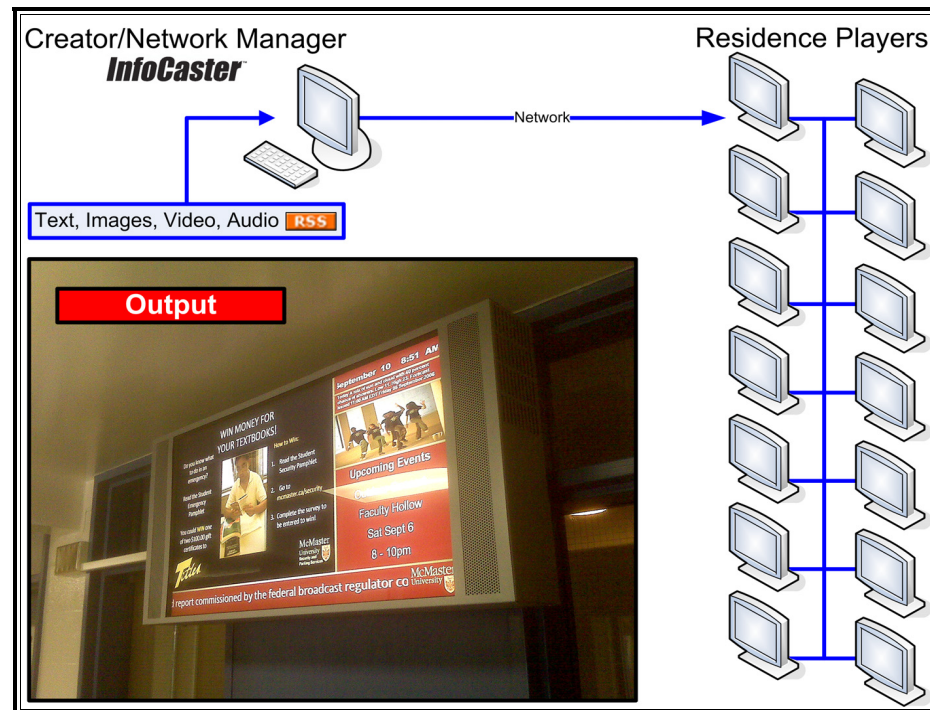
## McMaster University – Residence Life – Residence Information System



**Customer:** McMaster University – Residence Life  
**Project:** Residence Information System  
**Application:** Harris/Infocaster

McMaster University required a Residence Information System to broadcast dynamic content (images, text and video) throughout their 12 residence buildings, which serve as home to approximately 3700 McMaster Students.

- System provides improved message delivery of information, news and campus activities to residence students.
- Cost savings realized through digital (not paper) production & distribution.
- Allows customized messaging to individual residence buildings, connecting to McMaster's RSS feed for current news and events.
- System provides new opportunities for advertising and promotion of McMaster University campus partners.
- Secure LCD enclosures with Lexan screens to prevent tampering and vandalism.
- Built in capabilities to address future security and emergency messaging to residences.



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